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The Faculty of Business and Law
A reliable partner in learning,
research, and training.

Faculty 3
Business and Law



Tanja Trageser,
student at
Faculty 3

“For me it was clear: I wanted to study in the city of Frankfurt and I only wanted to do it at the Frankfurt University of Applied Sciences (FRA-UAS). After several years of professional experience I would never have chosen a completely theoretical course of studies. I need the practical experience during my studies and the FRA-UAS makes it possible for me. In particular, I appreciate the communication with the professors. There is no anonymity between teachers and students here. A very important factor for me is the choice of courses offered by the university. In the main course, I can decide which contents fit my personal preferences and my future plans. At FRA-UAS I have found the perfect place to study and I get a lot of support.”



One of four: Faculty 3 – Business and Law.

With around 3,500 students, the Faculty of Business and Law of the Frankfurt University of Applied Sciences (FRA-UAS) is one of the main business and law schools in Germany. Every year approximately 700 students start their studies with us. They are taught and supported by 60 professors, 130 visiting lecturers from industry, and a team of over 30 staff members.

We are distinguished by three important factors in the areas of teaching, research, and training: firstly, we are close to real-world practice; secondly, the academic content is application-oriented; and thirdly, we encourage interdisciplinarity. At the center of our thoughts and actions are: entrepreneurial spirit, sustainable use of natural resources, and fairness and stability, both internal and external. We are characterized by a vibrant and multicultural atmosphere, which we value because diversity gives strength, creates creativity and promotes innovation. Gender equality and family friendliness are key elements of our vision of how a teaching and research-based institution should be.

With 19 undergraduate and graduate degree programs in the fields of business administration, business law, business information systems, and industrial engineering, we offer a diverse range of studies for all kinds of prospective students – including flexible courses for working students.

For many years, we have maintained close contact with companies and institutions based in our region as well as with internationally active global players. Our goal of practical training is supported by solid and trustworthy alliances with political and business institutions. These alliances take effect in joint research activities and study projects, professional practice semesters, dual degree programs, thesis supervision, and customized training activities.

Interesting facts about a cosmopolitan university.

- **Founded in 1971 as Fachhochschule Frankfurt am Main. It was formed through the union of various predecessor institutions starting in 1908 and can therefore look back on a tradition of more than 100 years.**
- **Renamed Frankfurt University of Applied Sciences in 2014.**

Frankfurt University of Applied Sciences (FRA-UAS) is one of the largest universities of applied sciences in Germany with over 12,500 students from 108 nations. We are located in the state of Hesse, right in the heart of the business metropolis of Frankfurt. Students of all origins, in all stages of life and with different educational backgrounds come here for individual career development and lifelong learning. Civil organizations, businesses and public institutions consider us an ideal partner for application-oriented research and teaching.

As part of our research projects we develop innovations in cooperation with industry, politics, and administrative bodies, so that they can be optimally implemented in practice and can be made available to the public. Our undergraduate, graduate, doctoral students, and academic staff are often closely involved in the ongoing research projects.



Responsible – because expertise does not go very far without social competence.

Our lecturers have professional backgrounds and maintain close contact to local and international companies. We take special care to ensure that they have the necessary social and interactive skills to transmit living knowledge and applicable skills. They are prepared to give our students all the academic, personal, social, and technical expertise they need.

The academic disciplines of our lecturers are in the areas of entrepreneurship and management skills, finance, logistics and production, aviation and tourism, marketing and management, human resources and organization, public and non-profit management, accounting and controlling, taxes and auditing, economics, mathematics and statistics, business information systems, and business law.

Practical orientation – because knowledge gains strength by application.

We offer our students high-quality, efficiently designed study programs. Sustainable learning and academic success are supported by small groups, innovative teaching and learning methods such as e-learning and “Interdisciplinary General Studies”, and the valuable personal contact with our lecturers.

Students benefit from early contacts to companies and gain valuable experience through professional practice study phases, semesters abroad in Europe and overseas, as well as their integration in research and project studies.



Manuel Matusche,
course:
International Finance
(B.Sc.)

“After my training as a banker, I made the decision to take the highly specialized course in International Finance. I knew my goals. What I particularly like about the course is that about half of all examination credits are for projects or assignments. Plus many of the lecturers work in the financial industry and enrich the theoretical side with their practical experience. It makes the course very lively and topical.”

Diversity in further education – because learning belongs in all phases of life.

In today’s economy – characterized by a globalized environment – it is increasingly important that women and men can take up or continue their studies at all stages of life. We offer a range of bachelor’s and master’s degree programs that can be taken alongside an existing profession, employment or family life.

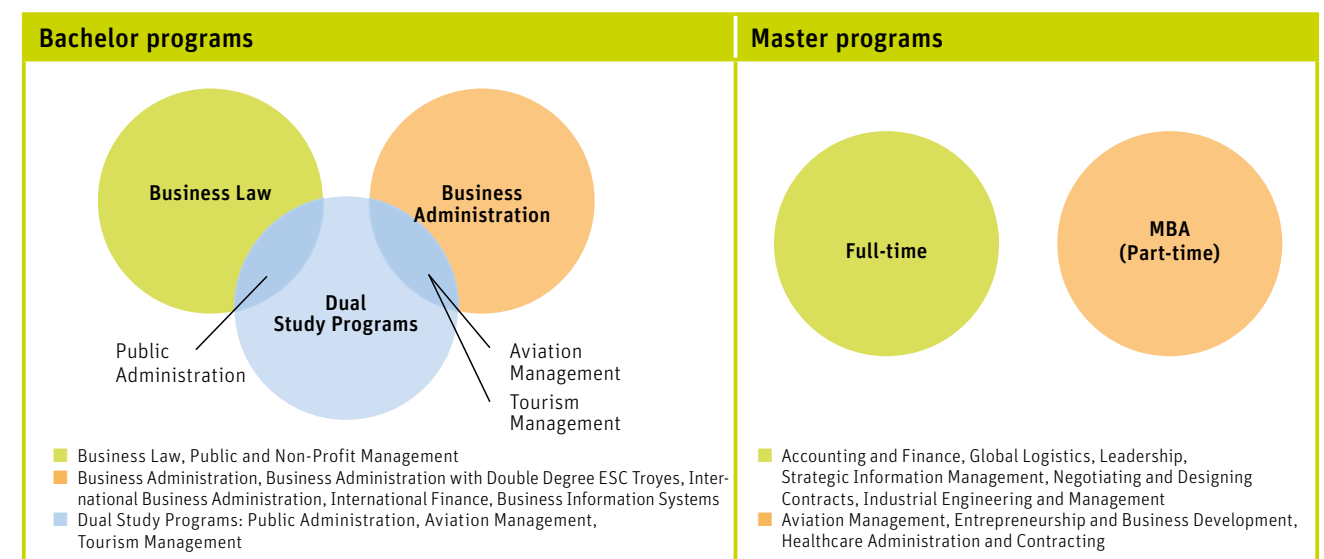


Isabel Gotthardt,
course:
Entrepreneurship
(MBA)

“I chose this MBA because of the focus on entrepreneurship and the course has exceeded my expectations. I found the course contents very rewarding – from helpful case studies to exciting discussions with lecturers out of the start-up industry. Also my semester abroad was strongly supported by the program director, so I was able to spend three months in South Africa without bureaucratic complications.”

Studies that start careers.

We offer motivated and committed students an attractive range of courses, based on international standards, in the fields of business administration, business law, business information systems, and industrial engineering.





Research that benefits all.

We conduct applied research and development in the field of economics and law in close cooperation with partners from business, politics and public institutions. By integrating our bachelor's, master's and doctoral students, we guarantee a high-quality education with an optimal experience of its practical applications. We place particular emphasis on projects that have a special relevance in Frankfurt and the Rhine-Main region. As a qualified point of contact for small and medium enterprises and large industrial groups, we make sure our research projects pursue the goal of implementing theoretical approaches in real life. With this in mind, we constantly look for subjects and niches that are important for social development.

Our faculty includes more than seven research institutions currently active in the areas of mobility, transport and logistics, finance and accounting, gender issues, diversity and demographic change, entrepreneurship and innovation dynamics, contract law and contractual arrangements, corporate governance and supervisory legislation, health law and healthcare management, business information systems, and public management. The FRA-UAS is a leader among the universities in the Rhine-Main region in terms of the external sums raised annually for research funding.

Taking knowledge transfer seriously.

We keep up the knowledge transfer from our research projects to the public by way of regular events such as "brown-bag seminars" or "research symposia". Both series of events form an attractive platform for academics and practitioners to discuss current challenges – and initiate new collaborations.



Prof. Dr. Kai-Oliver Schocke, Professor of Logistics and Production Management, Managing Director of ZLMN*

"As a University of Applied Sciences, we stand for the practical transfer of knowledge. This is synonymous with a very intensive cooperation with companies: from guest lectures in courses, offers of internships and thesis subjects to contracts for research training and/or cooperation in research projects – we know how businesses work. That means we can apply the right methods for the improvement of things such as business processes."

*Zentrum für Logistik, Mobilität und Nachhaltigkeit (Center for Logistics, Mobility and Sustainability).

Cosmopolitan – because being international promotes professional development.

We educate for an international job market and research at an international level. This presupposes that we also have to look far outside the box. We work hard to maintain contact with companies and colleges in the Rhine-Main region, Germany and the world – and thus ensure a close network of education, research, practice, and transfer.

In the local area alone, we can currently count on more than 1,500 active partnerships with high-performance companies, a fact that is clearly reflected in the educational content of the individual study programs.

And our alliances with some 180 universities worldwide not only promote the conventional exchange of students, lecturers or researchers, but also encourage dialogue on methods, trends in teaching, research, and higher education policy.



Sascha König, Fraport AG, course: Aviation Management (MBA)

"The MBA Aviation Management program gave me additional visibility within my company and contributed to my promotion as Head of Asset Management Terminals. Especially the broad aviation insight in airline business processes beyond airports has been beneficial for my new job."



We cooperate – you benefit. Overview of different commitment levels.

Infrastructure and education	Recruiting	Research	Image
<ul style="list-style-type: none"> Guest lectures Teaching assignments Seminar rooms Information stands in the spacious foyer of our building Professional practice semesters Supervision of bachelor's and master's theses Company workshops with students Work placement students Launch of vacancies 		<ul style="list-style-type: none"> Joint research institute Research assistants Doctoral staff (external) Student research and practical case projects Sponsorship of publications 	<ul style="list-style-type: none"> Endowed chairs Part-time and full-time professorships Donations and support from the social mission of the Faculty of Business and Law